

Timberlin Creek Elementary School

Partners in Education

Sponsorship Levels for 2022-2023

PLEASE NOTE ALL BUSINESS PARTNER BENEFITS ARE DEPENDENT ON GUIDELINES SET FORTH BY THE ST. JOHNS COUNTY SCHOOL DISTRICT. TCE PTO APPRECIATES AND THANKS YOU FOR YOUR SUPPORT DURING THIS TIME.

GOLDEN EAGLE \$ 1750

- All Eagle benefits plus:
- Parent Pick Up Sign Advertisement
- Large Company banner (one sided) provided by PTO to be hung on exterior TCE fence facing Pine Tree Lane for one school year (4 x 6 feet)
- Medium Character Counts T-shirt Ad (field trip shirts provided to entire student body)
- Eagle Folder Ad with prominent inside folder available (up to four inside spots available)
- Up to 9 advertisements in the form of flyers within PTO communication to all parents of enrolled students
- Facebook/Twitter/Instagram recognition and business updates
- Prominent placement of company logo on the homepage of PTO website
- Invitation to attend at least two large school events with priority placement of your sponsorship table to distribute promotional materials, within SJCS D guidelines.
- Plaque of Appreciation

SILVER EAGLE \$ 950

- All Eagle benefits plus:
- Eagle Folder Ad on back side of folder
- Small Character Counts T-shirt Ad (field trip shirts provided to entire student body) (upgradable to Medium +\$125)
- Up to 5 advertisements in the form of flyers within PTO communication to all parents of enrolled students
- Facebook/Twitter/Instagram recognition and business updates
- Invitation to attend one large school event with sponsorship table to distribute promotional materials, within SJCS D guidelines
- Medium one-sided banner provided by PTO to be hung on the interior TCE fence for one school year (3 x 5)
- Large framed Certificate of Appreciation

BRONZE EAGLE \$ 400

- All Eagle benefits plus:
- Small company banner (one-sided) provided by PTO to be hung on the interior TCE fence for one school year (2 x 3)
- Up to 3 advertisements in the form of flyers within PTO communication to all parents of enrolled students
- Facebook/Twitter/Instagram recognition and business updates

- Invitation to attend one large school event with sponsorship table to distribute promotional materials within SJCS D guidelines
- Large framed Certificate of Appreciation

EAGLE

\$ 250

- Company name listed on PTO newsletter
- Company logo on PTO website with direct link to your company's website (timberlincreekpto.com)
- Company recognition on TCE Facebook/Twitter/Instagram page
- Logo displayed on Business Partner Recognition Board at school
- Promotional material (business flyer) displayed in front office
- Business cards displayed in front office
- Certificate of Appreciation
- Opportunities for sponsorship throughout the school year

Available Advertisement A la Carte:

Field Study T-shirt Advertisement - fee based on availability

Eagle Folder Ad - \$250

Teacher Appreciation Monthly Recognition - \$200

Parent Pick Up Sign - \$100

Friends of Timberlin Creek Elementary

Businesses wishing to make in-kind donations to the school for items that are not a part of the normal PTO budget may do so as a friend of TCE. These businesses will receive recognition on the PTO website, newsletter and social media.

Businesses donating goods or services valuing \$ 250 or over will be eligible to become **BRONZE EAGLE** sponsors if the goods or services are deemed an enrichment to students' or teachers' educational experiences. These businesses will receive all the privileges available to **BRONZE EAGLE** sponsors. Gift cards may be applied toward the in-kind sponsorship value. Coupons may not be applied toward sponsorship.

Any in-kind donations valuing over \$750 may only be applied toward items necessary to run approved functions or other expenditures in the 2020-21 TCE PTO Budget. Any in-kind donation that would not otherwise be an approved expenditure will be considered a donation to Timberlin Creek Elementary and will not be applied toward sponsorship fees.

Please note Timberlin Creek Elementary PTO is a non-profit organization that administers funding initiatives benefiting the student body of Timberlin Creek Elementary. All sponsorships are considered a donation to the Parent Teacher Organization and are non-refundable. TCE PTO is a 501(c)(3) organization.